



# Measure Twice Cut Once

JUNE 2019

The builder's guide to all things timber and hardware.

## Tammy's Holiday

It's been a very quiet at Wilson Timbers lately and the reason why is Tammy was on holidays.

Here's what happened while Tammy was away:

Tammy, her husband Shaun and 8 of their family and friends went on holidays together to Kuta, Bali. This was a great excuse to surprise Shaun with his best mate David, who currently lives in Hong Kong and hasn't seen in about a year or so. (Nomination for 'Best Wife Ever?')

Staying a street away from the markets and beach in "Party Central" you might be able to imagine how some nights (but not all nights, promise) went down. It didn't help with a swim up bar in the resort

that had happy hour from 3:00pm til 5:00pm and of course it wouldn't be a Bali trip without TATTOOS. We spent 3 days in the tattoo studio while the whole group got tattoos. She has some new ink on her collarbone and the husband has new ink on his chest and a full sleeve!

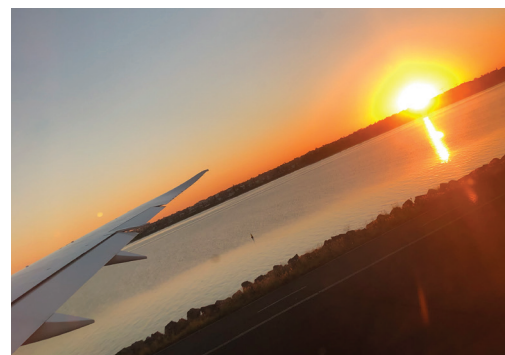
One of the tours she did while they were there was The Bali Swing in other words a giant swing that looked over rice terraces. As she is a tad afraid of heights she was a bit hesitate in doing this however once in mid-air swinging, she said it was an amazing feeling and would 100% do it again! They also got to have lunch with a view of the volcano and lucky for them it was a few days before it erupted. "We didn't know

### In This Issue

- Guess who's back?
- How to be get everything done and go home on time
- A good alternative to Hoop Pine
- Do you want a present?

the volcano had erupted until I got messages from the lovely Wilson's girls (and family members) to ensure we were okay."

*"All in all, the holiday was good but I'm happy to be to be back at work, even if I'm is sick and freezing!"*



## The Magic Of Memes.

We've got a new toy in the office. We've been experimenting with mematic. It's an easy way to create memes from your photos. Just upload and add text.

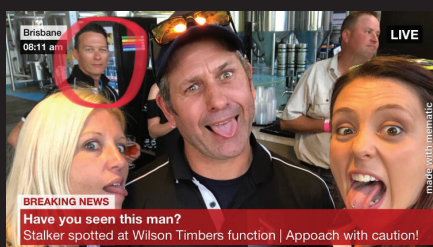
Here are a couple of our better efforts:



### CREATIVE?

When you leave your nose ring at home and don't want your hole to close up.

made with mematic



### STUFF IT!



made with mematic

Download it in the Apple App Store or Google Play. Just search for mematic.

# Have You Ever Wondered Where Does Your Day Go?

We hear from a lot of tradies that there are never enough hours in the day to get everything done. We hear you. We often feel the same way. The list of things we need to get done is as long as anyone's and know how frustrating it can be when it feels like you jump from one emergency to the next.

We've been doing some work on this internally over the last few months – and it seemed like a good time to share some practical tips we are trying out to see if we can improve productivity. It's early days but they seem to be working for us.

## The 4 Types Of Work:

When we do anything we have to remember we can do it efficiently and we can do it effectively – or are we doing things right? Are we doing the right things? We all know someone who has worked diligently all day long, doing good work and realised that they have accomplished nothing of value.

The easy way to categorise ALL work in front of us just ask two questions:

1. Is it urgent?
2. Is it important?

That will tell us what to do with it:

**Important And Urgent** - You must do this work, deal with it when it comes

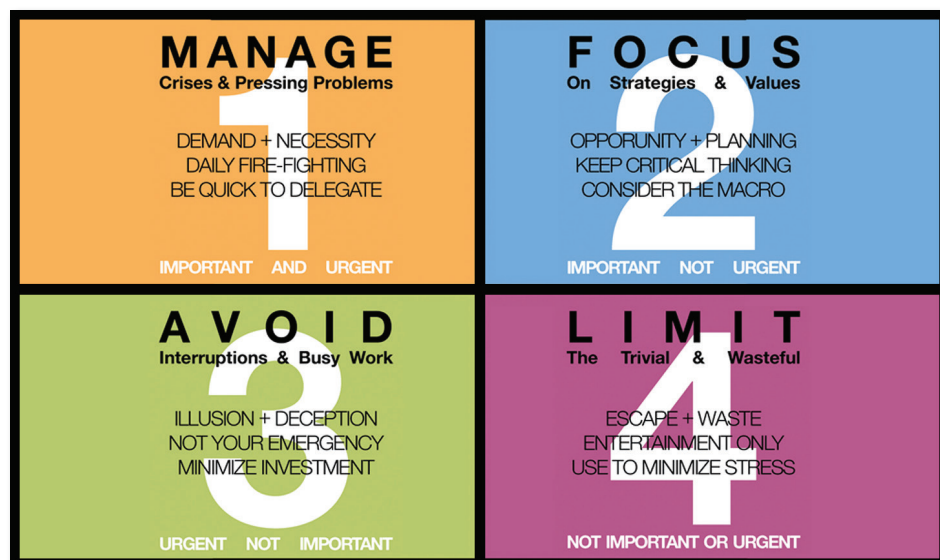
up and find a way to delegate it to your most effective team members when you feel it is appropriate.

**Important and NOT urgent** – This is all the work we never get around to but we know it will make a world of difference to us and to our business. The best way we know of to get it done is to spend an hour a day working on it. Ideally the first hour you spend working so you don't get too busy you skip it or too tired to do it or just forget.

**Urgent and NOT Important** – This is where we waste so much time each day. This work needs to be delegated or just avoided. It's hard to get out of this loop. Trust me we're in it too. You can spend entire days doing 5 minute tasks that just pop up until it is dark outside and achieve nothing important.

**Not Urgent And Not Important** – If you are doing work in this category you are bludging. End of story. You'll quickly go broke if you do too much of it.

It takes some practice to not spend your days doing **urgent and NOT important** work and making some time to get the **important and NOT urgent** work in, but you can make the change. Knowing is the first step to changing.





# An Alternative To Hoop Pine.

Traditionally we've always stocked Hoop Pine primed chamfers because they were the absolute top of the market option. Wilson Timbers has always been about supplying the best of the best. Over time we got feedback from our clients that they needed another option. An option that is high quality but not as necessarily the most expensive on the market.

So we got to work looking for an alternative supplier who would supply a high quality product but wouldn't cost our clients an arm and a leg.

We found one in Design Pine chamfers. Design Pine is made from Radiata Pine, which is sustainably grown on plantations. The high quality farmed timber insures that Design Pine is defect free and has excellent stability.

## From This Premium Quality Pine, Design Pine Is Made

Design Pine is produced by finger jointing and laminating to create a stronger and easier to use product than solid pine. The pine is then treated with an organic based timber preservatives (rated to H3) which is compatible with all major Australian topcoats.

The treatment helps keep the timber moisture levels stable, preventing loss or absorption of moisture from the environment.

Design Pine is pre-primed and can withstand 12 weeks of exposure in its primed state. Where other pre-primed pines need to be sanded back so that they can absorb the top-coat properly, Design Pine requires no sanding (just cleaning) and can be top-coated without preparation. It is recommended that the first top coat is applied before installation on external applications in case the timber expands or contracts after installation – exposing unpainted areas.

Design Pine is a product of ITI who are one of our major timber suppliers – their products include Modwood, Extreme Timber, Champion Boards, Ezitrim and many more. Design Pine's range also includes mouldings, handrails and balustrade, cladding, posts, decorative and structural boards and beams.

## Mother's Day Knife Contest Winner!

Congratulations to Tom from Dekhar Professional Construction Services who won the draw for the count the roses in our May newsletter.



## Welcome To The Family.

We'd like to welcome

- Wanrooy Constructions
- AGS Commercial Pty Ltd
- BCD Group Demolition
- Simpson Landscapes and Consultants
- Clift Constructions
- NCC Contracting
- Go Gardening Pty Ltd
- Make It Good Direct
- Collaborate Construction Pty Ltd

To the Wilson Family. All of whom made their first purchase or opened an account with us last month. Thank you to everyone who purchased from us in the last 30 days.



## A Special Gift Just For Our Newsletter Readers.

As a special gift just for our newsletter subscribers, we are giving away TWO FREE boxes of nails with every Simpson Strong Tie Collated Connector Nailer. It's a way to thank our loyal clients, who stick with us through thick and thin – the fact you are getting this newsletter means you are the very definition of a loyal client and the reason we are successful.

### For those of you who already have a Simpson Strong Tie Collated Connector Nailer

We'll always have a special running on the nails. So make sure you ask when you are running low and we'll take care of you. Promise.



In case you haven't heard, the Collated Connector Nailer is a pretty handy piece of kit to have on the job site. It will precisely install connector nails faster than nailing by hand. It is more precise than a standard nail gun because it protrudes the nail it is about to drive from the tip of the tool. This means that you can precisely locate each and every hole.

To reduce the risk of over driving which can be common in other nail guns, the Collated Connector Nailer uses multiple blows to drive in each nail. Each strip contains 28 nails – so you don't need to reload too often.

Weighing in at just 2.1kg, it's light enough you can use it all day long without feeling it in the arms and shoulders at the end of the day.

If you want to see one of these in action you can go to <http://www.strongtie.com.au/videolibrary/collated-connector-nailer.html> or watch the video by scanning this QR code



Scan me



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